



## CASE STUDY

GLOBAL PHARMA BRIDGES THE GAP BETWEEN DATA MANAGEMENT AND PHARMACOVIGILANCE WITH MEDIDATA RAVE SAFETY GATEWAY

days, is now 10 minutes, saving the investigator hours of time in filling out forms and rechecking already entered and verified clinical data.

If the PV team has questions for the investigator, they simply open a Rave query using a hyperlink directly to the relevant data, and query resolution is routed by Rave through the PV team and answered. Duplication of queries between data management and PV is a non-issue, as the set of existing queries and their resolutions are visible.

This improves collaboration between the two groups, keeping the data immediate and available right after First Patient First Visit (FPFV) and moving all tasks up-front and early.

## Business Impact

ALWAYS ONE VERSION OF THE TRUTH WITH THE BEST OF BOTH WORLDS