



Medidata is leading the digital transformation of life sciences, creating hope for millions of patients. Medidata helps generate the evidence and insights to help pharmaceutical, biotech, medical device and diagnostics companies, and academic researchers accelerate value, minimize risk, and optimize outcomes.

## Our Pioneering Solutions and Services

**DATA** streamlines data acquisition, aggregation, and review to enable data managers to deliver high-quality datasets and reach database lock faster.

**CLINICAL** drives efficiency, agility, and decentralization of study execution with integrated site, investigator, and sponsor workflows, embedded analytic insights, and real-time data availability.

**AI** combines unparalleled clinical trial data with a unified platform, advanced analytics, and deep human expertise to help uncover breakthrough insights.

**CLINICAL** is a suite of powerful solutions that makes it simple and engaging for patients to participate in any clinical trial – so trials are easier, faster, and produce better results.

