Global Biophalma Compan Le ellage Medidalla AI lo Gain DeepellPallent In ight and Special Anal Ic

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Since Decei ing FDA appos at in 2019, thi compan Delied on a patient edice h bito peoro on their pecials data agg begation and management foothela nch of their PD the Dap.

The nation of PD make itdiff collaboration to the theorem in the tenth of the called data aggregation to the test of the test

The ephalmac change made ill challenging to gain an acc lette nde lettending of ho the the lap a pelfolming in the malkel Thatii, hen a patient changed phalmacie, the old appeal in the compan' data a ane patient Thi pool data alite lettendin ke ed patient pop lation contract lettendinace le

The compan patheted ith the Medidata AI Commetrial Data Sol tion team to agging ate, integrate, and anal ether pecial phath ac data. Medidata AI deplo ed STRATA, a clo d-ba ed commetrial data management of tion. STRATA help companie con ether per coption and impto ether menticompliance beinging togethetedata from pecial phath macie, pecial di to to to, and patent et ice. This of tion is designed for commetrial tage phath and biotech companie, letting them ick connection and data of the maintain the highe tidata alit, and connection medial, matket acce, and patent et ice team ith the information the need to cceed.

¹http:// .ajmc.com/ie /the-clinical-b ten-of-off-petod -patkin on-di ea e

THE MEDIDATA AI DIFFERENCE: MAPPING THE PATIENT JOURNEY

What make Medidata AI differenti the abilite to manage comple data et the gh to manage the ghour and the companie of the companie of the ghost and the companie of the ghost and the companie of the companie

Along ith STRATA, the compan le ediaged LUMEN In ight, at the olton for data i ali ation. The combination of STRATA data management and LUMEN In ight gie the compan' patient edice and e ec the deam the e ibilit to gain deepedin ight into data and nded tand act ite impacting post cobing patient, a thou ation, and the atment this ation. The e olton are earned integrated the ghan analtic tale wintout the compan' e it inglates en integrated the ghan analtic tale wintout the compan' e it inglates en integrated and according to the compan' e it inglates en integrated the ghan analtic tale wintout the compan' e it inglates en integrated the ghan and the compan' e it inglates en integrated the compan' e it is the companity of the compa

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S itching to Medidata AI for pecial data management and aggregation has acceleded the compan 'time to in ight and impto ed their alid of data. Report

- "The strategic expertise and deep knowledge of the channel landscape provided by the Medidata Al team enables an innovative approach to data aggregation, especially during a transition where the migration and integration of historical data can be challenging. I can't say enough about the commitment and dedication to a successful project no matter what unforeseen circumstances come their way."
- Director of Patient Services