



Along with STRATA, the company leveraged LUMEN InSight, a cloud-based data integration platform. The combination of STRATA data management and LUMEN InSight gave the company's patient service and analytics teams the ability to gain deeper insights into data and trends and achieve impactful outcomes, such as a reduction in treatment utilization. The evolution of a single integrated platform through an analytical platform in the company's existing data environment improved data accuracy and the timeliness of insights.

Switching to Medidata AI for special data management and aggregation has greatly accelerated the company's time to insights and improved the reliability of data reports.

“The strategic expertise and deep knowledge of the channel landscape provided by the Medidata AI team enables an innovative approach to data aggregation, especially during a transition where the migration and integration of historical data can be challenging. I can't say enough about the commitment and dedication to a successful project no matter what unforeseen circumstances come their way.”

– Director of Patient Services