



## Study Build Managed Services

### The Challenge

Founded in 2010, a leading biopharmaceutical company is a public biopharmaceutical company based in Waltham, Massachusetts. The company is devoted to developing transformative oncology therapies, which requires efficient execution of numerous, complex study protocols and designs. Given a leading biopharmaceutical company's rapid growth, the company was searching for a trusted partner that could provide innovative clinical trial solutions able to seamlessly scale alongside its evolving needs.

### The Solution

A leading biopharmaceutical company decided to leverage Medidata's Study Build Managed Services, fully outsourcing its clinical trial programs to Medidata's unified platform. Both organizations jointly defined value driving metrics to track performance and clearly illustrate the value gained from the collaboration. Specifically, a leading biopharmaceutical company wanted to maximize value related to its study design, data cleaning, data quality, and site monitoring processes.

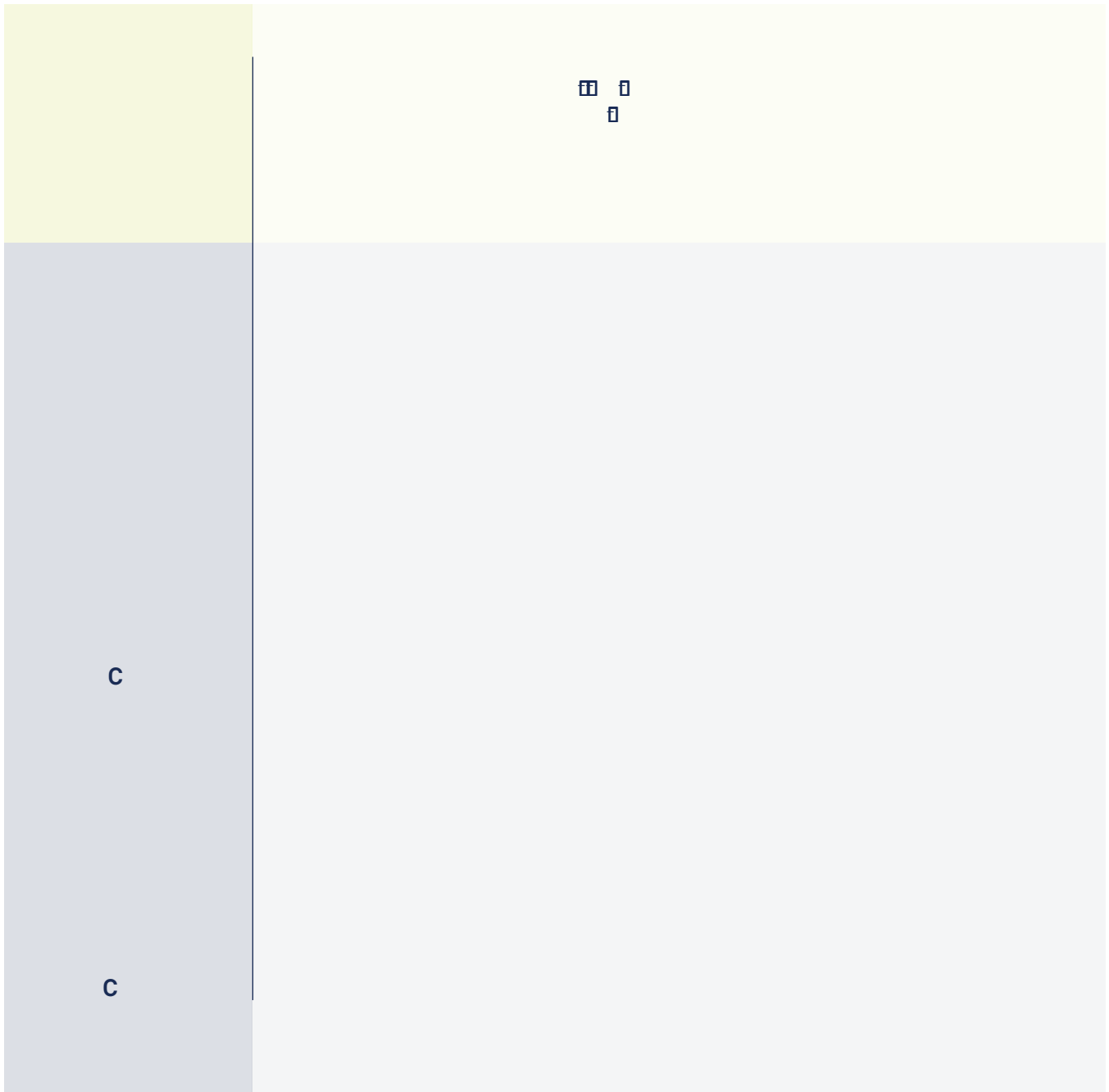
### Business Impact

Since 2013, a leading biopharmaceutical company has run 20+ clinical trials on the Medidata platform, resulting in improved data quality and faster study design, patient data capture, and data cleaning cycle times. Further, leveraging Medidata's end-to-end platform has allowed a leading biopharmaceutical company to scale its operations smoothly alongside the company's natural growth.





| Summar of Value Attainment





**Stud Build Managed Service**

Medidata can help establish KPIs for subsequent analyses that clearly illustrate the value of outsourcing your study build

