Biotech Delivers a Superior Patient and Site Experience with the Medidata Clinical CloudTM

The Challenge: Become the Sponsor

Patient recruitment and retention is a challenge in clinical research—especially in ultra-rare orphan diseases with a limited number of patients and several competing trials. "To become the sponsor of choice for sites treating patients with congenital hyperinsulinism (CHI), we needed to deliver a superior patient and site experience," says Erin O'Boyle, head of clinical operations for Rezolute.

of Choice for Patients and Sites

As a small biotech company with a five-person clinical operations team, Rezolute needed to make the best use of limited funds and time. "Our team's past experience with database integrations, multiple passwords, lack of visibility, and unknown protocol deviations convinced us that we needed a unified platform with one URL," O'Boyle says.

The Solution: Medidata Clinical Cloud

After evaluating other technology platforms, Rezolute selected the Medidata
Clinical Cloud. "Medidata0 0 9 5**B**. and eCOA first. Rezolute soon added RTSM (Randomization and Trial Supply Management), Site Payments, Safety Gateway, and Coder.

Avoiding the complexity of working with multiple vendors significantly reduced startup time. "Regulatory and site approvals are faster with Medidata's unified platform, and so is site training," O'Boyle says.

- · Reduced study startup time
- Improved study compliance
- Delivered a superior patient and site experience
- Streamlined communication