



## True Differentiation

## Rapid Study Builds

Ensure rapid study start-ups without sacricing quality throughout your studies.

## **Single Point of Contact**

Your project manager is your single point of contact who leads the team to synchronize your workstreams, communications and timelines.

### **Industry and Technology Experience**

Expertise in industry, procedures and the latest Medidata product releases.

#### **Reusable Content**

Access to the Medidata Global Library, including the latest C-DASH form, which allows you to check forms in and out and make changes as needed.

### **Consistent Project Resources**

Your project resources are consistent from study build to study build, reducing delays associated with onboarding new resources.

## **Continued Support**

Medidata's professional services team supports your study build from start to nish, while providing ongoing support via Medidata's Customer Success team.

# Medidata Expertise Drives Results<sup>2</sup>

REDUCTION IN STUDY BUILD TIME OVER INDUSTRY STANDARDS REDUCTION IN OVERALL QUERY VOLUME

HIGHER RE-USE OF ECRFS TO STANDARDIZE DATA COLLECTION AND REDUCE TESTING EFFORTS COST SAVINGS
PER STUDY DUE TO
REDUCTION IN TIME

## Why Medidata?

Medidata brings a holistic, disciplined approach for a speed build process for your trials utilizing best in class technology and rapid study build methodologies to ensure fast study starts and preserving quality for regulatory bodies.

Medidata's Global Library gives you access to a variety of forms, including C-DASH, providing greater standardization, less redundancy, and faster startups. We offer integrated delivery across our solutions, allowing us to be quick and thorough in delivering the products to support timely releases so you can focus on patient care and safety.

<sup>1</sup> Life Science Strategy Group Survey

<sup>2</sup> Medidata implementation analysis and insights, June 2020.

<sup>3</sup> Dependent on product mix, study type and complexity, and customer priorities and objectives